

## **WASC State Competition Program Best Project Description and Scoring Guidelines**

### **Description:**

It's time to show off the event or activity your student council is most proud of! This is your opportunity to share what makes your council great. As a prepared event, students are asked to create written documentation of the project as well as a 3-4 minute presentation. Projects can showcase a Homecoming event, service project, or any other event that your council engaged in over the past year. The documents and the presentation should include images, detailed information of the event, its impact on the community, and how your council helped to make the event run smoothly.

All prepared events must include written documentation and a presentation. Written documentation will be submitted to the judges at the beginning of the presentation and will be used to support the oral presentation and Q&A.

Documentation should support the presentation, but not duplicate it. Presentations, along with documentation, will be scored together.

***Example:** Your student council holds an annual bingo night for the elderly that you wish to submit for best project. Members of your council create a 3-4 minute presentation highlighting the most important aspects of the event to present to the judges at the WASC SHS Conference. In addition to the presentation, your council creates a written supplement that includes pictures from the event, the posters that were used to promote the event in and around the community, a short article from the local newspaper chronicling the event, and a reflection on the success of the event, its impact on the community, and how it reflects one or more of the competitions core values.*

*At State Conference your group gives the written supplement to the judges and makes their 3-4 minute presentation. At the conclusion of the presentation the judges ask questions.*

### Event Overview:

- 1) Each school may only enter **one** project
- 2) Written documentation of the event or activity (may be a binder, tri-fold, etc.) must be submitted to judges prior to presentation.
- 3) Oral presentation of the event or activity with visuals
- 4) If presenting using a google slides, powerpoint, prezi, etc., schools must provide their own laptops (projectors will be provided by the host school)
- 5) Project must be presented by **no more than two** members of the council
- 6) Student must be prepared to answer questions after their presentation
- 7) Must be between **3-4 minutes**

**\*If a project does not conform to the regulations it will be disqualified from scoring**

### Project Requirements:

Presentation and Documentation must include

#### Data About the Event/Activity

- Name of project/activity
- Name of Advisor and Contact Information
- Name of presenter
- Name of school
- Name of community
- Number enrolled in school

#### Goals and Description of the Event/Activity

- Complete and detailed description of project
- Complete and detailed description of community involvement - school and/or greater- which demonstrates a meaningful need or impact
- Complete and detailed documentation of student council involvement

#### Evaluation of the Event/Activity

- An in-depth evaluation of the success of the project
- An in-depth evaluation of how the project can be improved.

#### Documentation of Event/Activity

- 7-10 clearly labeled photographs that showcase the event
- 2-3 additional artifacts (publicity, newspaper article, survey, etc.)

Presentation and Documentation must also be:

- Professional and demonstrates significant effort.
- Meets all the requirements
- Clear, concise and easy to follow

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Presentation must be:

- Well structured, informative and easy to follow
- Speaker is easy to understand and thoroughly explains the the projects goals and outcomes
- Be between 3-4 minutes

# Best Project Scoring Sheet

School: \_\_\_\_\_

| Data                       | Below | Approaches | Meets | Exceeds | Score |
|----------------------------|-------|------------|-------|---------|-------|
| Includes all required data | 1     | 2          | 3     | 4       |       |

| Goals and Description | Below | Approaches | Meets | Exceeds | Score |
|-----------------------|-------|------------|-------|---------|-------|
| Goals of Project      | 1     | 2          | 3     | 4       |       |
| Project Description   | 1     | 2          | 3     | 4       |       |
| Community Involvement | 1     | 2          | 3     | 4       |       |
| Council Involvement   | 1     | 2          | 3     | 4       |       |

| Evaluation   | Below | Approaches | Meets | Exceeds | Score |
|--------------|-------|------------|-------|---------|-------|
| Success      | 1     | 2          | 3     | 4       |       |
| Improvements | 1     | 2          | 3     | 4       |       |

| Documentation                   | Below | Approaches | Meets | Exceeds | Score |
|---------------------------------|-------|------------|-------|---------|-------|
| Includes all required artifacts | 1     | 2          | 3     | 4       |       |

| Professionalism                                  | Below | Approaches | Meets | Exceeds | Score |
|--------------------------------------------------|-------|------------|-------|---------|-------|
| Product Quality (Presentation and Documentation) | 1     | 2          | 3     | 4       |       |
| Presentation Quality                             | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (40)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (34-40), Silver (28-34), Bronze (27 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# **WASC State Competition Program**

## **Creative Marketing Project Description and Scoring Guidelines**

### **Description:**

The creative marketing project is the perfect way to show off your student council's best marketing campaign. In student council life today it is extremely important to advertise your student council's events across multiple platforms and with eye-catching designs. Projects can showcase posters, bulletin boards, window painting, flyers, social media, or any other platform used to promote a specific event from that your council lead this year. The documents and the presentation should include images, detailed information of the event, its impact on the community, and how your council helped to make the event run smoothly.

All prepared events must include written documentation and a presentation. Written documentation will be submitted to the judges at the beginning of the presentation and will be used to support the oral presentation and Q&A.

Documentation should support the presentation, but not duplicate it. Presentations, along with documentation, will be scored together.

### *Example:*

*To promote Homecoming, your council creates posters, paints windows in the cafeteria and passes out buttons. To showcase this campaign, members of you council create a portfolio documenting the campaign, including each of the artifacts being submitted, and a reflection on the success of the campaign relative to the success of the event and how it reflects one or more of the competition core values. In the documentation and presentation, your group might explain how a poster hung up in every hallway increased dance attendance by 15% over the previous year.*

*Students then create a 3-4 minute presentation highlighting the campaign and present it to the judges at the WASC SHS Conference. At the conclusion of the presentation, judges ask questions of the presenter based on the documentation and presentation.*

### Event Overview:

- 1) Each school may only enter **one** project
- 2) Written documentation of the event or activity (may be a binder, tri-fold, etc.) must be submitted to judges prior to presentation.
- 3) Oral presentation of the event or activity must be a digital presentation (Google Presentation, Prezi, etc....). Schools must provide their own laptops (projectors will be provided by the host school)
- 4) Project must be presented by **no more than two** members of the council
- 5) Student must be prepared to answer questions after their presentation
- 6) The presenter's rubric must be signed by **one** advisor, and **two** student council members
- 7) Must be between **3-4 minutes**

**\*If a project does not conform to the regulations it will be disqualified from scoring**

### Project Requirements:

Presentation and Documentation must include:

#### Data About the Campaign

- Name of event/activity
- Name of presenter
- Name of school
- Name of community
- Number enrolled in school

#### Description of Campaign

- Complete and detailed description of the event/activity being promoted
- Complete and detailed description of the campaign and its execution
- Complete and detailed explanation of each platform used (social media, bulletin board, posters, buttons, etc.), the target audience, why it was chosen

#### Evaluation of the Campaign

- An in-depth evaluation of the success of the campaign
- An in-depth evaluation of how the campaign can be improved.

#### Documentation of Campaign

- 3 or more specific artifacts (social media, bulletin board, posters, buttons, etc.)
- Clear descriptions are provided for each artifact
- Demonstrates high degree of creativity

Presentation and Documentation must also be:

- Professional and demonstrates significant effort.
- Meets all the requirements
- Clear, concise and easy to follow

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Presentation must be:

- Well structured, informative and easy to follow
- Speaker is easy to understand and thoroughly explains the the projects goals and outcomes
- Be between 3-4 minutes

# Creative Marketing Scoring Sheet

School: \_\_\_\_\_

| Data                       | Below | Approaches | Meets | Exceeds | Score |
|----------------------------|-------|------------|-------|---------|-------|
| Includes all required data | 1     | 2          | 3     | 4       |       |

| Goals and Description   | Below | Approaches | Meets | Exceeds | Score |
|-------------------------|-------|------------|-------|---------|-------|
| Description of Event    | 1     | 2          | 3     | 4       |       |
| Description of Campaign | 1     | 2          | 3     | 4       |       |
| Campaign Platforms      | 1     | 2          | 3     | 4       |       |

| Evaluation   | Below | Approaches | Meets | Exceeds | Score |
|--------------|-------|------------|-------|---------|-------|
| Success      | 1     | 2          | 3     | 4       |       |
| Improvements | 1     | 2          | 3     | 4       |       |

| Documentation                   | Below | Approaches | Meets | Exceeds | Score |
|---------------------------------|-------|------------|-------|---------|-------|
| Includes all required artifacts | 1     | 2          | 3     | 4       |       |
| Creativity                      | 1     | 2          | 3     | 4       |       |

| Professionalism                                  | Below | Approaches | Meets | Exceeds | Score |
|--------------------------------------------------|-------|------------|-------|---------|-------|
| Product Quality (Presentation and Documentation) | 1     | 2          | 3     | 4       |       |
| Presentation Quality                             | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (40)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (31-36), Silver (25-31), Bronze (24 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.



# **WASC State Competition Program**

## **Leadership Expansion and Empowerment Description and Scoring Guidelines**

### **Description:**

The Growth & Sustainability project is a presentation based project to show how your student council and/or school has implemented or is implementing in order to cultivate student leadership in your school and the community, and leave a lasting legacy. This may be how your student council lifts up 8th graders to join the student council and become leaders when they join high school or how your student council lifts up other student leadership groups to make sure their voices are heard in your school.

All prepared events must include written documentation and a presentation. Written documentation will be submitted to the judges at the beginning of the presentation and will be used to support the oral presentation and Q&A.

Documentation should support the presentation, but not duplicate it. Presentations, along with documentation, will be scored together.

### **Example:**

*Your school discovers that while they have numerous "leadership" groups, that they most students still do not feel heard or believe they have a voice. As a remedy, your student council, with the permission of your administrator, creates a Student Senate with a representative from each homeroom. The Student Senate meets once a month and all issues are taken by a small committee on your council to the administration or the School Board. One one occasion, a number of students are concerned about recurring rumors that the football team gets a disproportionate amount of funding and access to facilities. This issue is noted and brought to the administration as a concern and the Athletic Director agrees to attend the next meeting and provide information on where the funding comes from, where it goes, and who it benefits.*

### Event Overview:

- 1) Each school may only enter **one** project
- 2) Written documentation of the event or activity (may be a binder, tri-fold, etc.) must be submitted to judges prior to presentation.
- 3) Oral presentation of the event or activity must be a digital presentation (Google Presentation, Prezi, etc....). Schools must provide their own laptops (projectors will be provided by the host school)
- 4) Project must be presented by **no more than two** members of the council
- 5) Student must be prepared to answer questions after their presentation
- 6) Must be between **3-4 minutes**

**\*If a project does not conform to the regulations it will be disqualified from scoring**

### Project Requirements:

Presentation and Documentation must include

#### Data About the Initiative

- Name of initiative
- Name of presenter
- Name of school
- Name of community
- Number enrolled in school

#### Goals and Description of the Initiative

- Complete and detailed description of initiative
- Complete and detailed description of community involvement - school and/or greater- which demonstrates a meaningful need or impact (including building and district administration and the school board),
- Complete and detailed documentation of student council and/or study body involvement

#### Evaluation of the Initiative

- An in-depth evaluation of the success of the initiative
- An in-depth evaluation of how the initiative can be improved.

#### Documentation of Initiative

- 3 or more specific artifacts (agenda, photos, board minutes, etc.)
- Clear descriptions are provided for each artifact

Presentation and Documentation must also be:

- Professional and demonstrates significant effort.
- Meets all the requirements
- Clear, concise and easy to follow

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Presentation must be:

- Well structured, informative and easy to follow
- Speaker is easy to understand and thoroughly explains the initiative goals and outcomes
- Between 3-4 minutes

# Leadership Expansion and Empowerment Scoring Sheet

School: \_\_\_\_\_

| Data                       | Below | Approaches | Meets | Exceeds | Score |
|----------------------------|-------|------------|-------|---------|-------|
| Includes all required data | 1     | 2          | 3     | 4       |       |

| Goals and Description            | Below | Approaches | Meets | Exceeds | Score |
|----------------------------------|-------|------------|-------|---------|-------|
| Goals of Initiative              | 1     | 2          | 3     | 4       |       |
| Initiative Description           | 1     | 2          | 3     | 4       |       |
| Community Involvement            | 1     | 2          | 3     | 4       |       |
| Council/Student Body Involvement | 1     | 2          | 3     | 4       |       |

| Evaluation   | Below | Approaches | Meets | Exceeds | Score |
|--------------|-------|------------|-------|---------|-------|
| Success      | 1     | 2          | 3     | 4       |       |
| Improvements | 1     | 2          | 3     | 4       |       |

| Documentation                   | Below | Approaches | Meets | Exceeds | Score |
|---------------------------------|-------|------------|-------|---------|-------|
| Includes all required artifacts | 1     | 2          | 3     | 4       |       |

| Professionalism                                  | Below | Approaches | Meets | Exceeds | Score |
|--------------------------------------------------|-------|------------|-------|---------|-------|
| Product Quality (Presentation and Documentation) | 1     | 2          | 3     | 4       |       |
| Presentation Quality                             | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (40)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (34-40), Silver (28-34), Bronze (27 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# WASC State Competition Program

## Group Scenarios Description and Scoring Guidelines

### Description

Groups of 4 students will be given a prompt, problem, or scenario and will have 8 minutes to prepare a response or solution to it. They will then be given 4-6 minutes to present their solution verbally to the judges and answer questions. Students will be evaluated on how well they collaborate during throughout the entire scenario, the quality of their solution, and the quality of their responses to Q&A. The scenarios may vary between groups.

### Example Prompt::

*Your council is having issues regarding accountability and participation among general council members. There are certain students who regularly participate in all council events, while various students lack overall participation in events and monthly meetings. How could this problem be solved and averted in the future. You have 8 mins to formulate a plan of action.*

### Event Overview:

1. Each school is limited to one entry
2. The prompt, problem, or scenario will be given to the participants at the event
3. The time for this event will be broken down into two parts:
  - a. 8 minutes to prepare
  - b. 4-6 minutes presentation and Q&A
4. All parts will be scored by the judges.

### Group Scenario Requirements:

Group Scenarios demonstrate :

Collaboration and shared leadership whereby:

- Group members recognize the contribution of other by asking probing questions, ensuring everyone is heard, and by responding thoughtfully to new information
- Group members work to enhance the productivity of the group by making compromises and building consensus
- Group members develop ideas and solve problems with the involvement of all team members

Creative and workable solutions which is::

- Relevant to the prompt
- Realistic for a high school student council to achieve
- Provides a clear and detailed plan or solution with specific actions steps and predicted resultsContent must be relevant to the prompt

Professional presentation in which:

- Ideas are presented in an orderly and coherent fashion
- Each member of the group has an opportunity to speak
- Members of the group demonstrate confidence and poise and are responsive to judges questions

# Group Scenario Scoring Sheet

School: \_\_\_\_\_ Participants: \_\_\_\_\_

| Collaboration           | Below | Approaches | Meets | Exceeds | Score |
|-------------------------|-------|------------|-------|---------|-------|
| Contribution of Others  | 1     | 2          | 3     | 4       |       |
| Enhanced Productivity   | 1     | 2          | 3     | 4       |       |
| Involvement of All Team | 1     | 2          | 3     | 4       |       |

| Solution           | Below | Approaches | Meets | Exceeds | Score |
|--------------------|-------|------------|-------|---------|-------|
| Relevant to Prompt | 1     | 2          | 3     | 4       |       |
| Realistic          | 1     | 2          | 3     | 4       |       |
| Detailed Plan      | 1     | 2          | 3     | 4       |       |

| Professional         | Below | Approaches | Meets | Exceeds | Score |
|----------------------|-------|------------|-------|---------|-------|
| Coherent             | 1     | 2          | 3     | 4       |       |
| Group Participation  | 1     | 2          | 3     | 4       |       |
| Confidence and Poise | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (36)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (31-36), Silver (25-30), Bronze (24 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

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“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# WASC State Competition Program

## Speech Description and Scoring Guidelines

### Description

All students will receive three prompts prior to the conference and they will prepare a speech for all three of them in advance. The day of the competition, the students will be assigned one of the three prompts and then must give their respective prepared speech. After the prompt is decided for the student, they will be given up to 5 minutes to practice the correct presentation and gather their thoughts before they present it. The judge will then score based on the requirements and the provided scoring guide.

### Event Overview:

1. Each school is limited to one entry
2. The speech must last a minimum of three minutes but cannot go on for longer than five minutes
3. The speech may be presented from memory or with the assistance of a note card.
4. Notes are limited to both sides of a 4"x 6" note card. Nothing larger will be allowed.
5. Prompts will be provided before the conference.
6. One of the speech prompts will be given to each participant at the event.
7. Students will have 5 minutes to prepare for their speech after receiving the prompt.
8. Speech must be related to the given prompt

### Prompts:

Surfing is a metaphor for life. Reflect on the following quotes from famous surfers and respond to prompts that follows.

1. *"Wiping out is an underappreciated skill." - Laird Hamilton.*

What lessons have failure taught you on *your* leadership journey? Describe a situation in your life where you failed. Discuss what you learned.

2. *"You can't stop the waves, but you can learn to surf - John Kabat Zinn*

What inspired you to catch the wave of leadership? Please give examples of moments, events, and people that inspired you? How do you continue to ride this wave everyday in and out of student council?

3. *"The three most important things in life: surf, surf, surf." - Jack O'Neill.*

What are the three most important things in your life, and how do each of them inform your leadership vision? How do you put this vision into practice?

### Speech Requirements:

Speech must include:

- A main idea that not only grabs the attention of the judge, but also is strongly related to the given prompt.
- Multiple strong points that all relate to the prompt and the main idea. The main points flow from one to another smoothly and show connections to each other.
- A summary of the main points expressed in the speech previously in a detailed, yet efficient manor. Mentions and ties up ideas relating to the prompt and their council.

Speech must:

- Clearly and specifically address the prompt
- Be professional, demonstrating:
  - Strong verbal delivered with excellent articulation, voice pacing and pitch, articulation, and pronunciation appropriate for the topic
  - strong non-verbal delivery with excellent eye contact, posture, and gestures appropriate for the topic
  - Confidence and poise
- Demonstrate a creative, unique or poignant interpretation of the prompt addressing one or more of the competitions core values



# Speech Scoring Sheet

School: \_\_\_\_\_ Participant: \_\_\_\_\_

| Organization | Below | Approaches | Meets | Exceeds | Score |
|--------------|-------|------------|-------|---------|-------|
| Introduction | 1     | 2          | 3     | 4       |       |
| Body         | 1     | 2          | 3     | 4       |       |
| Conclusion   | 1     | 2          | 3     | 4       |       |

| Presentation           | Below | Approaches | Meets | Exceeds | Score |
|------------------------|-------|------------|-------|---------|-------|
| Addresses the Prompt   | 1     | 2          | 3     | 4       |       |
| Verbal Delivery        | 1     | 2          | 3     | 4       |       |
| Non-Verbal Delivery    | 1     | 2          | 3     | 4       |       |
| Confidence and Poise   | 1     | 2          | 3     | 4       |       |
| Creativity/Core Values | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (30)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (25-30), Silver (20-24), Bronze (19 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## **Scoring Criteria**

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“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# WASC State Competition Program

## Writing Description and Scoring Guidelines

### Description

The students will be given three prompts to prepare a response for prior to the competition. One of which will be given to them on the competition day. All students will be given the prompt and allowed 60 minutes in order to provide a neatly handwritten response.

The day of the competition, the students will be assigned one of the three prompts and then must give their respective prepared speech. After the prompt is decided for the student, they will be given up to 5 minutes to practice the correct presentation in the room and gather their thoughts before they present it. The judge will then score based on requirements and provided scoring guide on how well the student presented their information.

### Event Overview:

1. Each school is limited to one entry
2. Prompts will be provided before the conference.
3. The selected prompt will be given to the participants at the event
4. There is a one-hour time limit
5. The entry **must** include
  - a. Participant's name
  - b. Name of participant's school and community

### Prompts

Surfing is a metaphor for life. Reflect on the following quotes from famous surfers and respond to prompts that follows.

1. *"The best surfer out there is the one having the most fun."* - Phil Edwards.

Explain how your council strives to exemplify this sentiment? How does it contribute to your success? How might you encourage council members to become more involved and have more fun?

2. *"It's a culmination of your life surfing when you turn and paddle in at Mavericks (California's premiere hotspot where you can surf waves up to 60 feet)."* - Jeff Clark

What has been your student council's "Maverick moment" this year? What helped you face this challenge? How did you celebrate your successes?

3. *"My passion for surfing was more than my fear of sharks."* - Bethany Hamilton (who lost her arm to a shark bite while surfing)

What sharks did your student council face this year? How did you overcome them?

### Writing Requirements

Writing must include

- A main idea that not only grabs the attention of the judge, but also is strongly related to the given prompt.
- Multiple strong points that all relate to the prompt and their main idea. The main points flow from one to another smoothly and show connections to each other.
- Summarizes points expressed in the essay previously in a detailed, yet efficient manner. Mentions and ties up ideas relating to the prompt and their council.

Writing must

- Clearly and specifically address the prompt
- Be professional, demonstrating:
  - High quality writing that is free of major grammatical, spelling or mechanical errors
  - Strong *voice* that is appropriate to the audience and the prompt
  - Strong fluency and cohesion
- Demonstrate a creative, unique or poignant interpretation of the prompt addressing one or more of the competition's core values

# Writing Scoring Sheet

School: \_\_\_\_\_ Participant: \_\_\_\_\_

| Organization | Below | Approaches | Meets | Exceeds | Score |
|--------------|-------|------------|-------|---------|-------|
| Introduction | 1     | 2          | 3     | 4       |       |
| Body         | 1     | 2          | 3     | 4       |       |
| Conclusion   | 1     | 2          | 3     | 4       |       |

| Presentation           | Below | Approaches | Meets | Exceeds | Score |
|------------------------|-------|------------|-------|---------|-------|
| Addresses the Prompt   | 1     | 2          | 3     | 4       |       |
| Conventions            | 1     | 2          | 3     | 4       |       |
| Voice                  | 1     | 2          | 3     | 4       |       |
| Fluence                | 1     | 2          | 3     | 4       |       |
| Creativity/Core Values | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (30)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (25-30), Silver (20-24), Bronze (19 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# WASC State Competition Program

## Scrapbook Description and Scoring Guidelines

### **Description:**

Show off all the activities your council did this year by creating a visual record of all you've accomplished with your Student Council Scrapbook. Scrapbooks may be digital or hard copies.

### **Event Overview:**

1. Each school may enter only one scrapbook
2. Scrapbooks may be submitted digitally or as physical books
3. Physical books may not exceed 14" x 14".
4. Digital scrapbooks must be submitted over the internet using a URL and a QR code
5. Scrapbook must reflect the student council projects and event only
6. Scrapbook cannot include include 3-dimensional image
7. The number of photos shall be limited to 100, excluding newspaper photos with captions. A picture of several pictures (or collage) shall be counted the total number of pictures.
8. May contain other artifacts other than photos

### **Project Requirements:**

Scrapbooks must include:

- All of the following activities organized in this order
  - Title Page
    - Name of Council
    - Name of School
    - Name of Community
  - Council Page
    - Photo of council officers with names and offices held
    - Photo of advisers with names
    - Photo of whole council with names
  - Leadership Training (Local, Regional, State and National)
  - School Activities/Community Projects
  - Fundraiser Projects
  - Recreational/Social Activities
- A title page for each activity and a detailed description of the activity (additional requirements are noted under each section) and how it fits with each category.
- A minimum of two photos for each section

*Each* activity page must include:

- A complete and detailed descriptions of each activity
- A minimum of two photos with captions
- Photos must be from the current year and should be strong representations of the activity

Scrapbooks must be :

- Professional and demonstrates significant effort (needness and organization).
- Meets all the requirements
- Creative, unique or original

# Scrapbook Scoring Sheet

School: \_\_\_\_\_

| Organization                                | Below | Approaches | Meets | Exceeds | Score |
|---------------------------------------------|-------|------------|-------|---------|-------|
| Includes all required activities (in order) | 1     | 2          | 3     | 4       |       |
| Titles, descriptions and photos             | 1     | 2          | 3     | 4       |       |

| Activity Pages | Below | Approaches | Meets | Exceeds | Score |
|----------------|-------|------------|-------|---------|-------|
| Descriptions   | 1     | 2          | 3     | 4       |       |
| Photos         | 1     | 2          | 3     | 4       |       |

| Professionalism    | Below | Approaches | Meets | Exceeds | Score |
|--------------------|-------|------------|-------|---------|-------|
| Product Quality    | 1     | 2          | 3     | 4       |       |
| Meets Requirements | 1     | 2          | 3     | 4       |       |
| Creativity         | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (28)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (24-28), Silver (20-23), Bronze (19 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.



# WASC State Competition Program

## Spirit of Excellence and Scoring Guidelines

### Description:

The Spirit of Excellence program honors Wisconsin schools that achieve excellence in leadership development, school spirit, sportsmanship and service to school and community.

Each year, a selection committee consisting of members from WASC, AWSA, Wisconsin Interscholastic Athletic Association, Wisconsin Association of School District Administrators, Wisconsin Athletic Directors Association, Wisconsin Parent Teacher Association, and Rotary selects one high school from each of WASC's six regions to receive the award. From that pool, one school is selected as the state winner.

Schools who participate in this program have done a significant amount of work to highlight the achievements of their schools and should be recognized for their efforts even if they were not selected as regional or statewide winners. If your school completed a Spirit of Excellence Portfolio, you may submit it as part of the SHS competition program.

### Event Overview:

1. Schools **MUST** have submitted the Spirit of Excellence portfolio by February 1
2. Portfolios must follow all the requirements in the Spirit of Excellence application found at [www.wasc.org/spirit](http://www.wasc.org/spirit).

### Project Requirements:

Portfolios must include all of the following in each dimension:

**Service to School and Community Dimension:** Showcase FIVE of your top organized group school group services projects which benefit the school and community (i.e. Campus Clean-up, Recycling Project, etc.)

Description of *each* Project (150 words or less for each)

- Complete and detailed description of project including a timeline
- Complete and detailed description of community involvement - school and/or greater- which demonstrates a meaningful need or impact
- An in-depth reflection on how the project benefited the school and community

Documentation of *each* Project

- At least five (5) artifacts that confirm specific community service events and demonstrate the impact the event had on the school and community (i.e. letters of reference, newspaper articles, blog posts, pictures, thank you notes, etc.)

**Sportsmanship Dimension:** Showcase your top organized school programs that encourage good sportsmanship either on or off the field, i.e. Announcements before games, Traveling Conference Sportsmanship trophy, Attend WIAA Sportsmanship Summit, etc.

Description of *each* Program (150 words or less for each)

- Complete and detailed description of program including a timeline
- An in-depth reflection on how the program encourages good sportsmanship on or off the field

Documentation of *each* Project

- At least five (5) artifacts that validate your encouragement and active modeling of good sportsmanship (i.e. letters of endorsement of good sportsmanship, newspaper articles, blog posts, and/or pictures of students engaging in good sportsmanship, etc.)

**Leadership Dimension:** Documentation of leadership in academics, athletics, fine arts and dedication to leadership development outside of school, and lowering the achievement gap.

Documentation of Achievement in:

- Academics** – Documentation of five (5) school programs/achievements which demonstrate excellence in Academics submitted by category. For example: (1) Merit Scholars: 15 students (2) Honor Roll: 671 students, etc. Other academic achievements such as Academic Club Champions/Honors such as DECA, Math Team, Debate, Mock Trial, etc. Scholarship recipients do not count.
- Athletics** – Documentation of five (5) achievements which demonstrate excellence in athletics submitted by category. For example: (1) Girls Basketball State Champions (2) 100 meter relay team - Conference Champions, First Team All-State in football, etc.
- Fine Arts** – Documentation of five (5) achievements which demonstrate excellence in fine arts submitted by category. For example – (1) 1<sup>st</sup> Place Solo Ensemble: 20 students (2) Critics Choice Award – 29 students, etc.

Documentation and description of Leadership Development Outside of School:

- Documentation of 10 or more leadership venues for students submitted by category. For example: (1) WASC Officer/Advisor Training – 15 students (2) Badger Boys and Girls – 8 students, etc.
- Complete and detailed description of each event

Documentation and description of *Dedication to Lowering the Achievement Gap* –

- List any five (5) *school programs* targeted at lowering the achievement gap. For example: Peer Mentoring Program, Alternative Educations Programs, After-school Tutoring Program, etc.
- Complete and detailed description of each program in 150 words or less including a timeline for the program and any data supporting the program's effectiveness.

Portfolio must be professional and meet each of the following formatting requirements:

- Professional presentation that demonstrates significant effort
- Well organized/put together
- Each section of the Spirit of Excellence Portfolio must have a single title page, which includes the name of the school and a list of students that participated in the preparation/completion of the portfolio.
- It must follow the order of each dimension present above.
- It must be submitted in the writable pdf format or as a computer processed document. If computer processed, it must include divider pages between sections.

# Spirit of Excellence Scoring Sheet

School: \_\_\_\_\_

| Service to School/Community | Below | Approaches | Meets | Exceeds | Score |
|-----------------------------|-------|------------|-------|---------|-------|
| Documentation of 5 Projects | 1     | 2          | 3     | 4       |       |
| Description of Projects     | 1     | 2          | 3     | 4       |       |
| Reflection on Projects      | 1     | 2          | 3     | 4       |       |
| Artifacts                   | 1     | 2          | 3     | 4       |       |

| Sportsmanship               | Below | Approaches | Meets | Exceeds | Score |
|-----------------------------|-------|------------|-------|---------|-------|
| Documentation of 5 Programs | 1     | 2          | 3     | 4       |       |
| Description of Programs     | 1     | 2          | 3     | 4       |       |
| Reflection on Programs      | 1     | 2          | 3     | 4       |       |
| Artifacts                   | 1     | 2          | 3     | 4       |       |

| Leadership                                                                   | Below | Approaches | Meets | Exceeds | Score |
|------------------------------------------------------------------------------|-------|------------|-------|---------|-------|
| Documentation of 5 Achievements in Academics                                 | 1     | 2          | 3     | 4       |       |
| Documentation of 5 Achievements in Athletics                                 | 1     | 2          | 3     | 4       |       |
| Documentation of 5 Achievements in Fine Arts                                 | 1     | 2          | 3     | 4       |       |
| Documentation and Description of Leadership Development in and out of school | 1     | 2          | 3     | 4       |       |
| Documentation and Description of Lowering the Achievement Gap                | 1     | 2          | 3     | 4       |       |

| Portfolio                        | Below | Approaches | Meets | Exceeds | Score |
|----------------------------------|-------|------------|-------|---------|-------|
| Product Quality and Organization | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (56)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (47-56), Silver (39-46), Bronze (38 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# **WASC State Competition Program**

## **Standards of Excellence Description and Scoring Guidelines**

### **Description:**

The Standards of Excellence in your opportunity to demonstrate the high standards of your council. These high standards are demonstrated by the professionalism of your council as demonstrated by your constitution, agenda planning and budgeting, as well as your participation in the WASC, your schools and your local community.

### **Event Overview:**

1. Each school may enter only one Standards of Excellence
2. All material must be in the order listed below
3. Different criteria must be separated by divided pages
4. A table of contents must be included at the beginning
5. All pages must be numbered

### **Project Requirements:**

Standards must include:

- All of the following activities organized in this order\*
  - List of council members and officers
  - Regular council meeting agenda with dates
  - Projects/activities (April 2019 - April 2020)
  - Participation
    - Regional Business Meeting
    - WASC SHS State Conference
    - WASC State Competitions
    - WASC Leadership Camp
    - NASC Conference
    - Fall Leadership Institute
    - Local Leadership Workshop/Conference
    - WASC Fall Tour
    - WASC Camp Reunion
    - NASC LEAD Conference
    - IGNITE Summit
    - WASC State Delegation Assembly
    - WASC State Project Participation
    - RSVP Training
  - Divided sheets
  - Table of contents and numbered pages
- State Project/Significant Local Project
- Student Council Article from State Conference
- Local News Article
- Copy of Budget
- Copy of Constitution, Bylaws and Amendments
- Evaluations
  - 10% of School Population
  - 75% of Council
  - 10% of Teachers
  - Written Evaluation by Advisor
  - Written Evaluation by Principal

Standards must be :

- Professional and demonstrates significant effort (neatness and organization).
- Meets all the requirements

# Scrapbook Scoring Sheet

School: \_\_\_\_\_

| Organization                  | Below | Approaches | Meets | Exceeds | Score |
|-------------------------------|-------|------------|-------|---------|-------|
| Fulfills all the requirements | 1     | 2          | 3     | 4       |       |

| Participation and Documentation<br>(see below for special criteria) | Below | Approaches | Meets | Exceeds | Score |
|---------------------------------------------------------------------|-------|------------|-------|---------|-------|
| Descriptions                                                        | 0-8   | 9-11       | 12-14 | 15-18   |       |

| Professionalism | Below | Approaches | Meets | Exceeds | Score |
|-----------------|-------|------------|-------|---------|-------|
| Product Quality | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (26)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (22-26), Silver (18-21), Bronze (17 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## Scoring Criteria

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

### Special Scoring Criteria for Participation and Documentation

For the purposes of this submission, and this submission only, you will use the following scoring criteria for the section in the middle of the scoring sheet label ‘Participation and Documentation’.

Each document that is presented in the binder, regardless of quality, will be considered one point (a maximum of five points can be awarded for ‘Participation’). Use the point total to assign a score on the scoring sheet. Below is the list for your review:

- List of council members and officers
- Regular council meeting agenda with dates
- Projects/activities (April 2019 - April 2020)
- Participation (**maximum of five points**)
  - Regional Business Meeting
  - WASC SHS State Conference
  - WASC State Competitions
  - WASC Leadership Camp
  - NASC Conference
  - Fall Leadership Institute
  - Local Leadership Workshop/Conference
  - WASC Fall Tour
  - WASC Camp Reunion
  - NASC LEAD Conference
  - IGNITE Summit
  - WASC State Delegation Assembly
  - WASC State Project Participation
  - RSVP Training
- State Project/Significant Local Project
- Student Council Article from State Conference
- Local News Article
- Copy of Budget
- Copy of Constitution, Bylaws and Amendments
- Evaluations of 10% of School Population
- Evaluations of 75% of Council
- Evaluations of 10% of Teachers
- Written Evaluation by Advisor
- Written Evaluation by Principal



# **WASC State Competition Program**

## **T-shirt Design and Graphic Design Description and Scoring Guidelines**

### **Description:**

Each year members of your council go above and beyond to create new and creative ways to promote and celebrate events, and show off your school and council pride. This competition is an opportunity to celebrate your creativity and design skills. Submissions should be original work by a member of your council. Schools may receive awards in both the graphic design and t-shirt design category even though they utilize the same requirements and scoring.

### **Event Overview:**

1. Submissions must be the original work of the student
2. Submissions must be related to a student council event
3. Designs must have been utilized over the course of the last year (April - April)
4. Designs should be creative and/or unique

### **Project Requirements:**

#### **Design**

- The product is an original work
- The product is exceptionally attractive in terms of design, layout, neatness, unity and consistency.
- The product reflects an exceptional degree of student creativity/ originality.
- The product effectively accomplishes its purpose (as described in the description)

#### **Description/Reflection**

- In-depth description of the process and the goals for the design

# T-shirt Design/Graphic Design Scoring Sheet

School: \_\_\_\_\_ Entry Type (circle one): Poster T-shirt Other

| Organization | Below | Approaches | Meets | Exceeds | Score |
|--------------|-------|------------|-------|---------|-------|
| Original     | 1     | 2          | 3     | 4       |       |
| Attractive   | 1     | 2          | 3     | 4       |       |
| Creative     | 1     | 2          | 3     | 4       |       |

| Description/Reflect | Below | Approaches | Meets | Exceeds | Score |
|---------------------|-------|------------|-------|---------|-------|
| Goals and Process   | 1     | 2          | 3     | 4       |       |

|                         |  |
|-------------------------|--|
| <b>Total Score (16)</b> |  |
|-------------------------|--|

**Ratings (circle one): Gold (14-16), Silver (11-13), Bronze (10 and below)**

Comments/ ways to improve:

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Because of the values portrayed in this project and the quality of the project, I would like to nominate it for following awards (circle all that apply) (there is no minimum points to be nominated)

**Leadership**

**Service**

**Engagement**

**Empowerment**

**Inspire**

## **Scoring Criteria**

“Exceeds Expectations” means that, in the judge’s opinion, the project fulfills all the requirements clearly and completely with great depth and detail - nothing more could be expected.

“Meets Expectations” means that, in the judge’s opinion, the project meets all the requirements clearly and completely, but lacks depth and detail. It may also contain some minor errors or omissions, which do not detract substantial from the overall product.

“Approaches Expectations” means that, in the judge’s opinion, the project does not meet all of the requirements and/or contains some errors or omissions which detract from the product.

“Below Expectations” means that, in the judge’s opinion, the project fails to meet a significant number of requirements and/or there are significant errors or omissions, that significantly detract from the overall product.

# WASC State Competition Program

## Awards Program Guideline

### Individual Events

Each competition will be scored individually based using the established rubric and schools will receive gold, silver and bronze ribbons based on their scores. Gold, silver and bronze awards will be displayed at the conference on Monday and ribbons will be given to advisors before they depart the conference. See individual competition project requirements' for more details on scoring and scoring criteria.

### Core Values Awards:

At the conclusion of all competitions, judges will *collectively* determine which schools to award for leadership, service, empowerment, and engagement. Schools that exemplify these values throughout the competition program will be awarded beyond the individual competition ribbons. The core values awards will be presented during the awards program.

#### Core Values

- Leadership - Supporting the development of student and advisor leadership skills and knowledge
- Service - Helping build a climate of caring and tolerance through volunteerism and service to others
- Empowerment - Promoting student council as the voice of the student body and giving every student an opportunity to be heard
- Engagement - Encouraging students to become involved in school and community leadership and decision making

#### Scoring Requirements

- Nominees must have shown their Student Council deserves this award through the ideas presented in one or more projects
- Judges will nominate schools for the core value awards at the time of initial scoring
- All nominees will be considered by the judges who will collectively award each core value to one school of their choosing.
- Each award is at the judges discretion based on how they collectively feel each nominee exemplified the core value
- Schools may, if it is determined by the judges, receive more than one core value award.
- There shall only be one core value award for each category

### Inspire Awards:

Judges will also determine on overall competition winner based each school performance in individual competitions and in their demonstration of the core values.

#### Scoring Requirements

- Only schools who are nominated for a core value award shall be eligible
- All nominees will be considered by the judges who will collectively award it to ONE school of their choosing.
- This award is at the judges discretion based on how they collectively feel each nominee exemplified one or more of the core value
- The recipient does not need to receive a core value award in order to be eligible
- There shall only be one Inspire Award