What does it take to shape students

into Future Leaders?

It takes **you!**

**Become a sponsor for the WASC**

The Wisconsin Association of School Councils helps shape the students of today into the leaders of tomorrow—and we want to partner with you! This is a chance for you to be in the state spotlight, support leadership development for both adults and students at the state, and benefit your business at the same time!

Opportunities include but not limited to: (1) Sponsorship for one of our keynote speakers. (2) In-kind donations of products or talents (breakout sessions, leading the Color Guard, etc.) (3) Vendor Booth space at the Conference (4) Distribution of marketing materials in participants welcome bags (5) Sponsorship of one of our meals for students

By sponsoring or providing an in-kind donation for the following dollar amount, you’ll receive but not limited to the following benefits:

**Sponsorship levels:**

**Platinum ($10,000+)**

Podium recognition and ability to address the delegation either at the main stage or in a breakout session.

Vendor table

Exclusive “[event] Presented By [your company]” recognition on event materials

Logo and name recognition at event tables

Logo and name recognition on event brochures

Logo and name recognition on WASC Website

Use of tagline “Proud [level] sponsor of WASC [event]” in your company’s advertising

Framed Thank You message created by students to display at your business

**Gold ($5,000)**

Podium recognition and promotional company message shared with attendees

Vendor table

Logo and name recognition at event tables

Logo and name recognition on event brochures

Logo and name recognition on WASC Website

Use of tagline “Proud [level] sponsor of WASC [event]” in your company’s advertising

Sponsorship recognition plaque to display at your business

**Silver ($2,000)**

Logo and name recognition at event tables

Vendor table

Logo and name recognition on event brochures

Logo and name recognition on WASC Website

Use of tagline “Proud [level] sponsor of WASC [event]” in your company’s advertising

Framed sponsorship recognition certificate to display at your business

**Bronze ($500) – Vendor Space**

Logo recognition on signage at the event

Logo recognition on event brochures

Logo and name recognition on WASC Website

Use of tagline “Proud [level] sponsor of WASC [event]” in your company’s advertising

Framed sponsorship recognition certificate to display at your business

**WASC is a 501(c)3 non-profit organization, so you will receive an acknowledgment that a large portion of the amount of your contribution amount is tax-deductible**

**Other ways to help!**

If you can’t become a sponsor at this time but would like to help.

\_\_Volunteer to assist with Registration Desk \_\_Volunteer for set-up and take-down

**Who will your sponsorship reach?**

* Students and educators attending our various events, camps, and conferences.
* School administrators, teachers, and counselors from across the State
* WASC Member Schools

The WASC will provide a documented receipt for the contributions received, showing the tax exempt status of the receiving organization, and the fair market value of the gift. Specifics of recognition will be based on amount of contribution.

If you are interested in learning more about becoming a sponsor, please contact the WASC at [michelle@wasc.org](mailto:michelle@wasc.org) or [stateoffice@wasc.org](mailto:stateoffice@wasc.org).

Thank you for your consideration.